

eBook Purchasing Challenges and Complexity

Alliance eBook Conference

Inverness Hotel and Conference Center
Englewood, Colorado

Denise Pan

**Associate Director of Technical Services
University of Colorado Denver**

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Purchasing Considerations

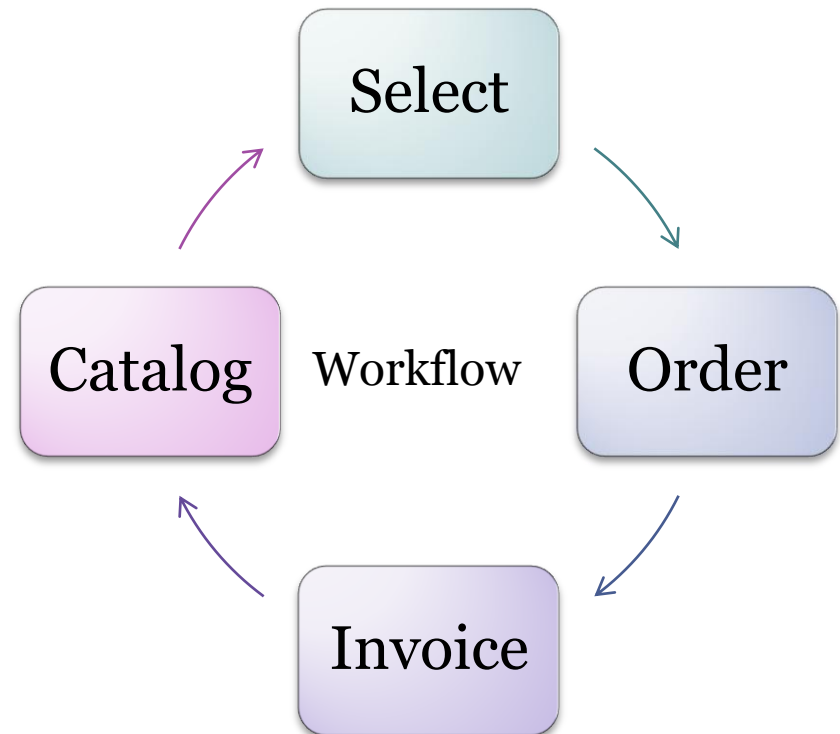
- **Price**
 - **What:** Individual title or collection
 - **Who:** Book jobber, publisher, aggregator
- **Access**
 - **Where:** Platform, single/multi user, ILL, eReaders, printing
 - **Duration:** Subscription, one-time purchase, rental
- **Discovery**
 - **How:** Free, purchased, outsourced MARC records
- **Workflow**
 - **Coordinate/Communicate:** Internally and externally
 - **Management:** License, fund codes, renewal, assessment

5 Scenarios

1. Single eBook title purchased via book jobber
 - E.g. Wiley ebook via YBP
2. Pay-per-use
 - E.g. EBL Short Term Circulation
3. One-time purchase of a publisher's collection
 - E.g. Palgrave Connect Collection
4. Subscription to eBook collection
 - E.g. Knovel
5. Patron-driven acquisition

Scenario 1: Single eBook purchased via book jobber

- Workflow replicates print
- May require setup before selection and ordering (e.g. slip profiles, license and off-campus access)
- Selectors choose from variety of eBook vendors with separate pricing, access models, and platform



Scenario 1: Example Single Wiley eBook via YBP

GOBI 3

Quick Search: 5 / List 532.38 USD / 3 / List 195.00 GBP

Quick Search Result: 5 items.

Filter: Unfiltered

sorted by title ascending then by pub year descending

Title: STATISTICAL THEORY AND MODELING FOR TURBULENT FLOWS.
 Author: DURBIN, PAUL A.
 Publisher: JOHN WILEY
 Pub Year: 2011 ISBN: 9780470972076
 Binding: eBook
 Edition: 2nd ed.
 Content Level: ADV-AC
 LC Class: QA913.D94 2010
 Subject Headings: TURBULENCE--MATH. MODELS.
 YBP Interdisciplinary Topics: Quantitative/Statistical; Science
 Approval Note: AUTH: IOWA STATE UNIVERSITY; TEXTBOOK--GRAD. INCL. COMPANION WEB SITE.
 Format: New Edition; Textbook--grad.
 Faculty Affiliation: Iowa State University
 Language: English LCCN: 2010-020346

Supplier: Wiley Online Library
 Purchase Option: Multiple User Access
 List Price: 105.00 USD
 Status: Available
 Library Availability: Yes

Library Note: Add...

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BOOK MENU

- Book Home

GET ACCESS

Statistical Theory and Modeling for Turbulent Flows, Second Edition

Copyright © 2011 John Wiley & Sons, Ltd

Author(s): P. A. Durbin, B. A. Pettersson Reif
 Published Online: 19 AUG 2010 03:58AM EST
 Print ISBN: 9780470689318
 Online ISBN: 9780470972076
 DOI: 10.1002/9780470972076

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Start Over Save Records MARC Display Link/Sort Search Another Search Search Productor

TITLE: Statistical theory and modeling for tu System Sorted Search

Record: Prev Next

Author: Durbin, Paul A.
 Title: Statistical theory and modeling for turbulent flows [electronic resource] / P. A. Durbin, B. A. Pettersson Reif.
 Publisher: Chichester, West Sussex : Wiley, 2011.
 Edition: 2nd ed.

Available Online
 Connect to resource

LOCATION	CALL #	STATUS
Internet	QA913 .D94 2011	AVAILABLE

Send via Text Message ?

Call # QA913 .D94 2011
 Description: 1 online resource (1 online resource (xviii, 357 p.) :)
 Note: Description based on print version record.
 Bibliog.: Includes bibliographical references and index.
 Subject: Turbulence -- Mathematical models.
 Other Contrib: Reif, B. A. Pettersson.
 Other Form: Print version: Durbin, Paul A. Statistical theory and modeling for turbulent flows, 2nd ed. Chichester, West Sussex : Wiley, 2011 9780470689318 (DLC) 2010020346
 ISBN: 9780470972076 (electronic book)
 0470972076 (electronic book)
 OCLC #: 669840127
 Link: Permanent Link for this Skyline record

Auraria Library, 1100 Lawrence St., Denver, Colorado 80204
 Circulation Desk: 303.556.2639 | Reference Desk: 303.556.2585

Supplier	Purchase Option
+ EBL	Non-Linear Lending™
+ ebrary	Multiple User Option (MUPO)
+ ebrary	Single User Option (SUPO)
+ NetLibrary	Varies by subaccount

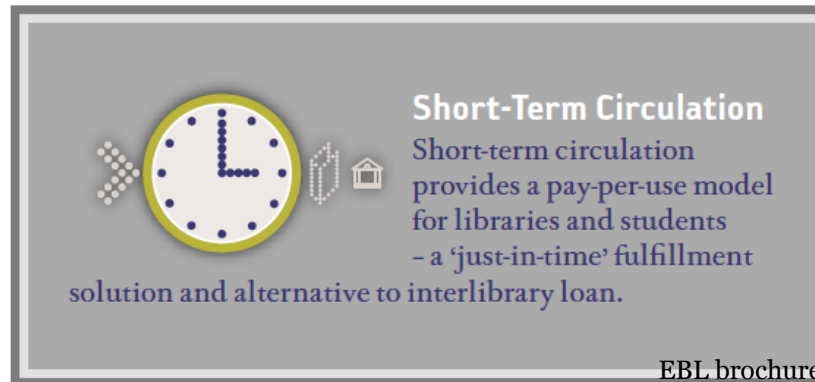
Scenario 2: Pay-per-use Example

EBL Short Term Circulation



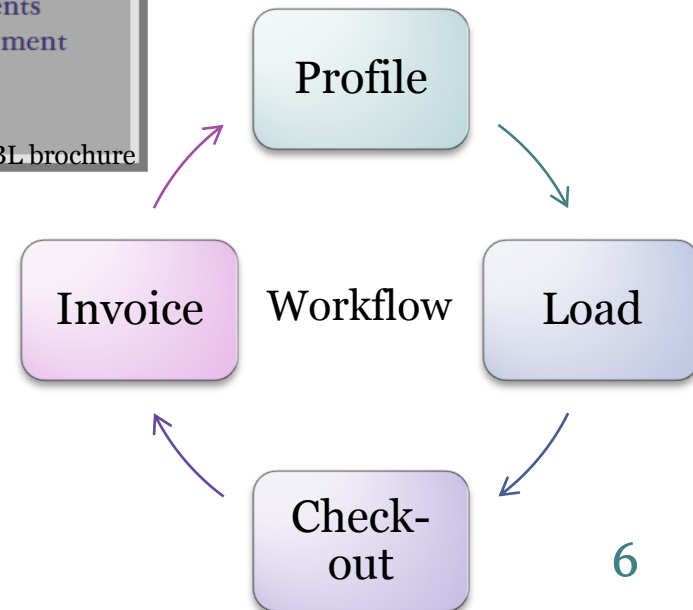
EBLwebsite

Single user access for a specific time period



Applications:

- Patron-driven acquisitions
- Alternative to interlibrary loan
- Maintain access after exceeding Non-Linear Lending™ 325 uses



Scenario 2: Pay-per-use Just Announced and Coming Soon



Knowledge Unbound.

Press Release

Media Contact: Beth Dempsey • +1 248 349-7810 or beth.dempsey@proquest.com

ebrary Launches the Industry's First Usage-Triggered Model for Short-Term Loans

May 2, 2011 – Palo Alto, CA, USA – ebrary®, a leading provider of e-books and research technology, today announced the availability of usage-triggered Short-Term Loans. Currently in beta, this groundbreaking model provides libraries with all of the benefits of traditional short-term loans with the added advantage of only paying if titles are used.

ebrary's new Short-Term Loans can be a library's standalone cost-saving service, with ebrary's Patron Driven Acquisition program to offer an additional layer of media triggered for purchase. As YBP's preferred e-book vendor, ebrary also makes Short-Term Loans available through YBP's Demand Driven Acquisition service.

"Libraries that take advantage of this new model will receive a guaranteed return on investment," said Kevin Sayar, President of ebrary. "Not only can libraries provide researchers with authoritative e-books from leading publishers, they are only charged ten to thirty percent of the purchase price determined by publishers if titles are actually triggered. We are pleased to be the first to offer usage-triggered Short-Term Loans."

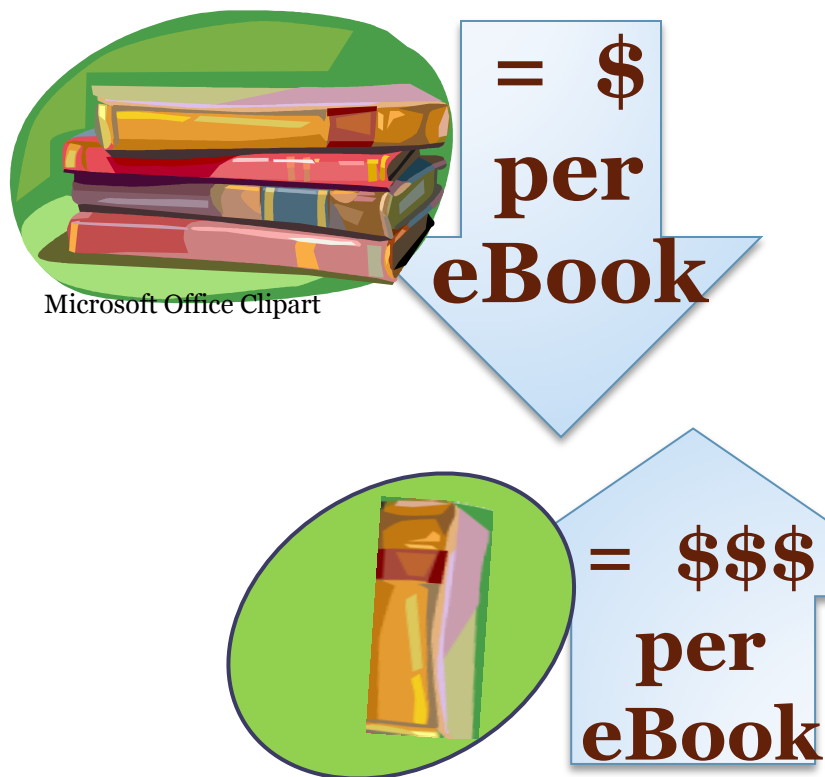
ebrary's new Short-Term Loans are available for one or seven day periods. When the loan is triggered,

NetLibrary is moving
to EBSCOhost.

Preview eBooks Today »



Scenario 3: One-time purchase of a publisher's collection



Microsoft Office Clipart

- Bulk-buying discounts
- Collections defined by date or subjects
- Perpetual and unlimited access
- Annual access or hosting fees
- Content on publisher's platform
- Availability of MARC records

Scenario 3: Example Palgrave Connect Collections

Welcome to **palgrave CONNECT** Access is brought to you by: University of Colorado System **ADMIN LOGIN**

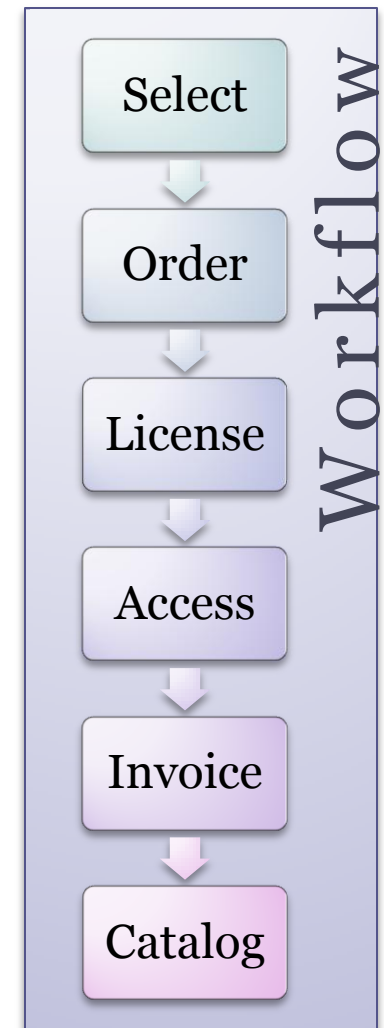
Quick search Keyword [advanced search](#) [browse](#) [help](#)

[home](#) [subject collections](#) [reference archives](#)

Subject Collections

- Most Accessed [view all](#)
- [Supply Chain Management and Knowledge Management](#)
- economics & finance
- political & international studies
- history

Education Collection	Titles	Small FTE #	Medium FTE ##	Large FTE ###
2000	#	\$	\$\$	\$\$\$
:	##	\$\$	\$\$\$	\$\$\$\$
2011	###	\$\$\$	\$\$\$\$	\$\$\$\$\$



Scenario 4: Subscription to eBook collection

- **Similarities** to one-time purchases
 - Workflow
 - Bulk-buying discount
 - Collections defined by date or subject
 - Unlimited access
 - Content on vendor platform
 - Availability of MARC records
 - Avoid duplication

Example: Knovel

The screenshot shows the Knovel website interface. At the top, there is a banner for "Coming Soon: Mining Engineering and Extractive Metallurgy" with a "GET NOTIFIED!" button. Below the banner is a navigation bar with "Home", "Browse", "Data Search", "Tools", "Support", "Live Chat", and "About Us". The main content area is titled "Browse (My Subscription)" and contains a grid of engineering topics such as "AICHE/CCPS - Center for Chemical Process Safety", "ASME Boiler and Pressure Vessel Code 2001-2007", "Adhesives, Coatings, Sealants & Inks", "Aerospace & Radar Technology", "Biochemistry, Biology & Biotechnology", "Ceramics & Ceramic Engineering", "Chemistry & Chemical Engineering", "Civil Engineering & Construction Materials", "DIPPR Project 801", "Earth Sciences", "Electrical & Power Engineering", "General Engineering & Engineering Management", "Mechanics & Mechanical Engineering", "Metals & Metallurgy", "Nanotechnology", "Oil & Gas Engineering", "Patty's Toxicology", "Pharmaceuticals, Cosmetics & Toiletries", "Plastics & Rubber", "Promotional Titles", "Safety & Industrial Hygiene", and "Sax's Dangerous Properties of Industrial Materials". On the right side, there is a sidebar with "Engineering Cases" and "Knovel News".

- **Differences**
 - Single or multi-publisher
 - Annual renewals
 - Pricing based on FTE
 - No perpetual access
 - Paid from non-capital funds

Summary: Purchasing eBooks

- Numerous options
- Most pricing models are vendor-based
- Publisher define user access model
- Price, access model, platform, and workflow interdependent variables



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Questions?

Contact Info

denise.pan@ucdenver.edu